



**DATE:** January 21, 2005

**TO:** City Council  
Planning Commissioners

**SUBJECT:** Weekly Update: January 10 through 21, 2005

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Update on Land Use Element and Circulation Element progress through January 6, 2005:

**Public Outreach**

Staff attended the following meetings:

- Sustainable City Task Force (1/10) - Shape the Future 2025
- Commission on the Status of Women (1/12) - Shape the Future 2025 & Motion by the Ocean
- Rent Control Board (1/13) - Shape the Future 2025 & Motion by the Ocean
- Child Care Task Force (1/19) - Shape the Future 2025
- Housing Commission (1/20) - Shape the Future 2025
- Metro Westside Bike Workshop (1/11) - Motion by the Ocean

The Discover Santa Monica Guidebook was mailed for citywide distribution this week.

Staff met and is working with Santa Monica library staff to have educational displays at the public libraries starting in early February.

Publicity efforts began for the February 5th Bicycle Workshop. A draft agenda and materials for the Bicycle Workshop were prepared.

**Project Coordination: Interdepartmental, Divisional and Planning Commission**

- Project team meetings were held: 1/10; 1/11; 1/18
- Planning Commission Policy Discussions on the draft Phone & Internet survey were held on 1/19.
- Staff met with Planning Commissioners Chair Brown and Vice Chair Clarke to discuss future Policy Meetings (1/20).

**Completed Work Products:**

- A **Newsletter** has been prepared and sent for printing. It will be published with the next Seascape issue and distributed citywide in early February.
- A **Community Forum Toolkit** that incorporates Planning Commission refinements was completed. It is intended for staff use while making presentations to various community groups and city boards/commissions/task forces, etc.

- **Youth Involvement Program** curriculum was completed and currently in use at city public/private schools.

**Works in Progress:**

- **Phone survey.** PC discussion regarding survey content occurred at 1/20 PC meeting. The discussion was lead by Phone Survey consultant Paul Goodwin of Goodwin Simon Strategic Research.
- **Internet Survey.** PC discussion and review of working draft internet survey. Comments were received and are being incorporated into the final survey. Anticipated roll out date on City website is early February.
- Staff is preparing to attend additional **community and board/commission meetings**, including NOMA 1/24; Bayside District Corporation 1/27; the Shores Resident Association 1/26; Samohi PTSA 2/8; Convention and Visitors Bureau 2/9; John Adams PTSA 2/10 and, Landmarks Commission 2/14.
- **Community Workshop.** A 55,000+ piece citywide mailing was delivered this week. Flyers were prepared and distributed to a variety of public facilities; posted on the website and advertised in local papers; a final workshop agenda was prepared and facilitator training occurred last Wednesday.
- A short video, which will be available on DVD and aired on City cable channels, is about 50% complete. Final script refinements and filming expected next week, with anticipated roll out by the second week of February.