



# Shape the Future 2025 - Community Forum Summary Report

## Meeting Information:

Meeting Date:	April 19, 2005
Organization Name:	Pico Improvement Organization (Pico BID)
Name of Contact:	Charles Donaldson
Person (phone #):	(310) 392-8166
Location:	Lare's Restaurant
Duration of Meeting:	45 minutes
Number of Participants:	12
STF2025 Staff:	Liz Bar-EI, AICP, Associate Planner
Representation:	Tony Kim, Associate Planner
City Council and/or Planning Commission:	None
Members Present:	

## General Comments:

Staff gave a brief review of the project's progress and discussed the importance for Pico businesses and property owners of becoming involved and updated on the Land Use and Circulation Elements and Zoning Ordinance as it develops.

Participants provided the following ideas

- Preferential parking should be a focus. City needs to change its policies and allow employee parking on neighboring streets off of Pico.
- Consider rezoning some portions of Pico.
- A-lots for parking; consider rezoning.
- The City should concentrate on plans for improving Pico in segments. East (23<sup>rd</sup> to Centinela) and west (around Main St.) are two areas where PIO members are active and should be considered first. Pico is a long street with many blank spaces between activity centers.
- Virginia Avenue Park should be an integral part of activity on Pico and should not operate as an isolated entity. This should be the first area for a focused plan on Pico Blvd.
- Parking is a major problem, and the City should allow free-standing parking lots on Pico.
- Having walkable streets means that surrounding neighbors can walk to shops and services on Pico. But people primarily drive, so the first priority should be parking.

## Follow – Up Issues:

- Participants requested to meet with Transportation Management Division staff to further discuss preferential parking issues.
- Participants also wanted to discuss more concrete ideas to resolve Pico's parking problems and create solutions. Staff indicated that a future discussion with the group would be a good idea.