



# Shape the Future 2025 / Motion by the Ocean Community Forum Summary Report



## Meeting Information:

Meeting Date:	April 27, 2005
Organization Name:	Borderline Neighborhood Group
Name of Contact Person:	Nicole Picard
Location:	811 Ozone Avenue
Duration of Meeting:	1 hour
Number of Participants:	11
Staff Representation:	Liz Bar-El, AICP, Associate Planner
City Council and/or Planning Commission	None.
Members Present:	

## General Comments:

Staff presented an update on the Shape the Future 2025/Motion by the Ocean processes, distributed the emerging themes from the Emerging Themes Report, and outlined the next stage of the process after the Opportunities and Challenges report is completed, which will involve the community with a major workshop and other opportunities to provide input. The group discussed the themes and their relevance to some of the specific local conditions around the neighborhood, including Lincoln Boulevard, neighborhood markets, parking and traffic through the area. The need to focus on the land use issues and streetscape of Lincoln Boulevard was identified as a key issue. Some participants stated that the emphasis on Santa Monica as a small town was not based on historical reality as Santa Monica is part of a large, contiguous region and was conceived from the beginning as a tourist destination and has historically attracted a large daytime population of non-residents.

In regard to publicizing the project, participants commented that there are many in the community who cannot or will not learn about the City's project through the internet and that it is important for staff to continue to incorporate outreach through means such as direct mailing and Seascape articles.

## Follow – Up Issues:

Focus on Lincoln Boulevard.