



DATE: April 06, 2006

TO: City Council
Planning Commissioners

SUBJECT: Project Update: March 08, 2005 through April 06, 2006

The following is staff's update on Land Use Element and Circulation Element progress through April 06, 2006

PUBLIC OUTREACH

- City staff received endorsement from the Planning Commission at the April 5, 2006 meeting to implement a public outreach program aimed at drafting city-wide goals that pertain to the Land Use and Circulation project. The effort will include a community workshop, an interactive exhibition, an internet feedback forum, and a presentation at the Santa Monica Festival.

PROJECT COORDINATION

- Project team meetings were held weekly throughout the month.
- Sub-committee meetings were conducted (as needed) to further define draft goals and to develop an action outline for the public outreach program.

WORKS IN PROGRESS

- Staff is working to produce an array of graphic material for use in the upcoming public outreach exercise. These materials will include publicity notices, workshop materials, web-based outreach tools, and informational pieces.
- Staff is also developing activities for the upcoming Santa Monica Festival. In addition to Land Use and Circulation Element-related activities, staff is endeavoring to enliven the event with fun games and prizes in order to appeal to a more diverse and inclusive cross-section of participants than would ordinarily take part in policy-based activities.

More info online:

<http://www.shapethefuture2025.net>

<http://motion.santa-monica.org>