



**DATE:** February 24, 2005

**TO:** City Council  
Planning Commissioners

**SUBJECT:** Project Update: February 14 through February 24, 2005

---

Update on Land Use Element and Circulation Element progress through February 24, 2005:

**Public Outreach**

**Community Forums**

Staff attended the following meetings:

- Landmarks Commission (2/14): Shape the Future 2025
- Commission on the Senior Community (2/16): Shape the Future 2025
- Main Street Merchants Association (2/24): Shape the Future 2025

Staff will be attending the following meetings in the upcoming weeks:

- League of Women Voters (2/26)
- Airport Commission (2/28)
- Library Commission (3/7)
- Architectural Review Board (3/7)
- Farmer's Market, Main Street (3/13)
- Ocean Park Association (3/13)
- SMCC College Board of Trustees (3/14)

**We continue to hear from the community:** Visits to the website and e-mails to the project mailbox are steady. A few additional requests for meetings were received and are being set up. Approximately 200 more Discover Santa Monica Guidebooks questionnaires were received during this reporting period.

Staff sent a letter to the participating educators in the **Youth Planning Program** regarding the Youth Planning Forum scheduled to be held on April 21, 2005 at Santa Monica High School cafeteria and Barnum Hall.

**Project Coordination: Interdepartmental, Divisional and Planning Commission**

- Project team/joint meetings were held: 2/14, 2/15.
- Meeting with Chair Brown & Vice Chair Clarke: 2/17

### **Completed Work Products:**

- The **internet survey** was posted on the Shape the Future 2025 website on February 16, 2005.
- **Website updates** since the last update bulletin include: the internet survey and the first Discover Santa Monica guidebook questionnaires.

### **Works in Progress:**

- TMD has confirmed participation of Dick Fleener of Fleener and Associates as the presenter at the **March 5th Neighborhood Traffic Workshop**. Invitations have been sent out and preparation of materials continues. Due to the high turnout at the first workshop, this workshop will be held at a larger venue, the Civic Auditorium East Wing.
- Staff has begun preparation of the Working Principles report.
- Work continues to complete the **Shape the Future 2025 DVD**. Staff continues to receive requests for the DVD in the project e-mail box and will send them out as soon as they are available.
- Shape the Future 2025 and Motion by the Ocean will operate a joint booth at the **Santa Monica Festival** on May 14. As the project will be at the Choices and Opportunities phase at that time, staff is developing an activity that will focus on allowing a high level of community participation and interaction at the booth.